

Adam Julier

Web Developer

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📍 Eastchester, NY
in adamtj
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Full-stack software engineer based in NY. Experience with JavaScript, Python, PHP, and more.

Portfolio: <https://AdamTJ.com>

Skills

LANGUAGES & TECHNOLOGIES

JavaScript
Python
PHP
Ruby
CSS3
HTML5
SQL
NoSQL
RESTful APIs
JSON
XML
ES6
RegEx
Git

FRAMEWORKS & LIBRARIES

ReactJS
React Native
Node.js
Express.js
Redux
jQuery
TypeScript
Django
Flask
WordPress
Laravel
Ruby on Rails
Bootstrap
Ajax
Axios
JSON Web Tokens

TOOLS

PostgreSQL
MySQL
Microsoft SQL Server
MongoDB
Gulp
Webpack
NPM
Heroku
Google Analytics
SEMRush
Photoshop

MISC.

Web Applications
Version Control (Git)
Web Analytics
UX Optimization
Search Engine Optimization (SEO)

Experience

Beeby Clark + Meyler

Web Developer

New York, NY
Aug. 2018 to Current

- Managing websites & servers for multiple well-reputed clients (including Energizer, Edgewell, Banana Boat, Hawaiian Tropic, Playtex, WetOnes, and more)
- Working with various different hosting solutions (Rackspace, AWS, WPEngine) and content management systems (Sitefinity, Wordpress, Drupal)
- Implementing websites layout redesigns, updates to templates and styles, new content, and adding new features
- Development workflows utilizing tools such as Git, Docker, Grunt
- Integrating analytics and digital marketing campaigns with Salesforce, Zapier, Pardot, Google Analytics
- Working in close coordination with backend developer, project managers, creative, and SEO

General Assembly

Web Development Immersive Student

New York, NY
Mar. 2018 to June 2018

- Completed full-time intensive 3-month program detailing the methodologies involved in planning, developing, and deploying full-stack web applications using modern technologies such as JavaScript, React, NodeJS, Ruby on Rails, and more. Also included a group project which required a team workflow for Git version control
- Leveraged new skills to build upon my previous programming background in PHP, Visual Basic, Java, and JavaScript

McMahon Medical Group (AnesthesiologyNews.com, GeneralSurgeryNews.com, & more)

Web Analyst

New York, NY
Aug. 2016 to Jan. 2018

- Co-created & designed the database infrastructure for an internal web app which aggregates data from multiple external sources
- Creating reporting templates for medical advertising clients with detailed campaign metrics
- Analyzing and finding ways to improve key performance metrics including ad impressions, pageviews, ad clicks, eNewsletter open rates, ad viewability, reducing invalid/non-human traffic
- Managing web ads so that all are able to reach clients' goals, & deploying eNewsletter campaigns

Web Development Contractor

Freelance Web Development, SEO, Analytics

New York, NY
Jan. 2016 to July 2016

- Creating/updating web applications using PHP (Laravel, WordPress, CakePHP) & JavaScript/jQuery/HTML/CSS to meet clients' desired specs
- Implementing SEO strategies, making recommendations based on knowledge of best practices & metrics measured via analytics

Parchem—Fine & Specialty Chemicals

Data Engineer

New Rochelle, NY
July 2013 to Jan. 2016

- Managing all product data on multiple web properties, using SQL and custom content management systems (CMS) to maintain backend databases
- Creation of various automation macros, Visual Basic scripts, tools (Regex scanner/search filter/etc), databases, daily reports, and forms used by salespeople & staff
- Creating & maintaining an internal resource page using HTML/CSS/JS
- Implementing SEO strategies in order to maintain & increase position as a top-ranking site in the industry
- Optimizing conversion rates using keyword performance, A/B testing, heat maps, referrer traffic data, etc.

Education

General Assembly

Web Development Immersive

2018

Full-time intensive 3-month program detailing the methodologies involved in planning, developing, and deploying full-stack web applications using modern technologies such as JavaScript, React, NodeJS, Ruby on Rails, and more. Also included a group project which required a team workflow for Git version control.

SUNY Albany

Bachelor's of Arts Economics

2008 to 2012

Projects

imgBase

- A mobile iOS/Android app built using React Native, Django, and PostgreSQL.
- Turn the images & videos on your phone into an indexable, searchable database by quickly and efficiently adding keyword tags.

Travel Locations

- A full-stack application which uses React, Node, Express, Google Maps & Places APIs, JSON web token authentication & password hashing via Bcrypt.
- View a selected list of potential travel locations, view them on the map, get a list of nearby places, and add locations with notes to your favorites.

NBA Team Maker

- Full-stack application built with Node.js & Express.
- Access all player & team data from the NBA.com API, create your own custom teams, and compare their stats.

Quick Blackjack

- A pick-up-and-play browser version of Blackjack (1P vs. CPU), made using JavaScript & jQuery.